

## Job Elephant Advertising Resource

This week's Talent Tip provides an overview of [Job Elephant](#). K-State recently partnered with Job Elephant, a recruitment advertising agency. They will serve as an additional recruitment resource to enhance the advertising options available to departments for hard-to-fill positions or niche positions. Remember, HCS currently manages the recruitment advertising for the university by providing unlimited posting on: K-State Careers website, HigherEdJobs, Insight into Diversity, and [DiversityJobs.com](#). These advertising efforts will continue. Job Elephant is an additional service to compliment the current advertising efforts already offered by Talent Acquisition.

Job Elephant will work directly with the department to create an advertising campaign that includes additional advertising options based on the advertised position or the target market for the position. There is no cost to the department for Job Elephant to create an advertising campaign. If the department decides to place additional advertisements, Job Elephant can set up billing directly to the department.

To get an advertising quote or establish an account with Job Elephant, your department is encouraged to reach out to Andy Boom at [andy@jobelephant.com](mailto:andy@jobelephant.com) or 1-800-311-0563. Job Elephant is based in San Diego, CA, with office hours of Monday – Friday 10:30 AM – 7:30 PM CST.

## How can departments learn more?

Talent Acquisition is looking forward to sharing this partnership with the university to enhance diversity recruitment efforts. Please plan to join Andy Boom and the Talent Acquisition on June 23 at 2:30 PM to learn more or ask direct questions. [Registration](#) is encouraged.



Also, on June 1, 2021, a [K-State Today](#) article ran with more details. Please check out the article, attend the virtual event, or contact your Talent Acquisition Strategic Partner if you have questions.