

# Talent Tip

Human Capital Services  
Talent Acquisition

July 6, 2021

## Advertising Resources

This week's Talent Tip gives an overview of the standard advertising resources provided by Talent Acquisition for each job announcement. We recently created a reference document for departments that lists the websites where we consistently advertise. For the detailed list, please visit the HCS Tools - Hiring Toolkit - Search Committee Resources site and select the Advertising Resources/JobElephant [button](#).

Advertising Resources/  
JobElephant

## Social Media

Talent Acquisition can also assist with creating social media posts on the K-State Careers social media sites ([Twitter](#) and [Facebook](#)). The posts are created upon request from the departments by their Talent Acquisition Strategic Partner. *Note: Open positions are automatically posted to the K-State Careers Facebook page on the Careers tab, however, jobs can be highlighted with a standalone post on the K-State Careers pages by department request.*



## JobElephant

[JobElephant](#) was added this year to help assist departments with additional advertisements. Please reference the Talent Tip, [JobElephant Advertising Resource](#), or the Advertising Resources/Job Elephant [document](#) for more information.



As a reminder, all applications must come through our [K-State Careers website](#). Contact your [Talent Acquisition Strategic Partner](#) if you have questions.